

Canby School District School Board Presentation

February 20, 2020



CANBY
SCHOOL DISTRICT

Bond Planning Committee

Members

Bret Adkins
Larry Burich
Kimie Carroll
Jim Davis
Dawn Depner
Diane Downs
Brian Field
Autumn Foster
Trip Goodall
Frank Howard

Barry Johnson
Ray Keen
Kyle Lang
Denise Lapp
Sara Magenheimer
David Ramirez
Tom Scott
Jason Sprague
Sam Thompson
Jennifer Turner



Bond Planning Committee

Process History

- The Bond Development Committee has met seven (7) times since December 2019 to set a vision for the bond and refine projects to be included in the proposed bond package.
- The Committee members also toured several District school sites in early January 2020 to see facilities firsthand and hear from principals about their schools.
- Initial public polling was conducted from October 1-4, 2019, with additional focused polling done February 11-13, 2020.



Bond Planning Committee

Process – Community Meeting

- A community meeting was held on February 11, 2020.
- Nearly 70 attendees, including Staff, Bond Development Committee and Board members.
- Purpose of the meeting:
 - Share the Committee's work to date.
 - Obtain feedback on proposed bond project priorities through a voting exercise and discussion.





Polling Results

Canby School District Bond



**PATINKIN
RESEARCH
STRATEGIES**

WRIGHT
PUBLIC AFFAIRS



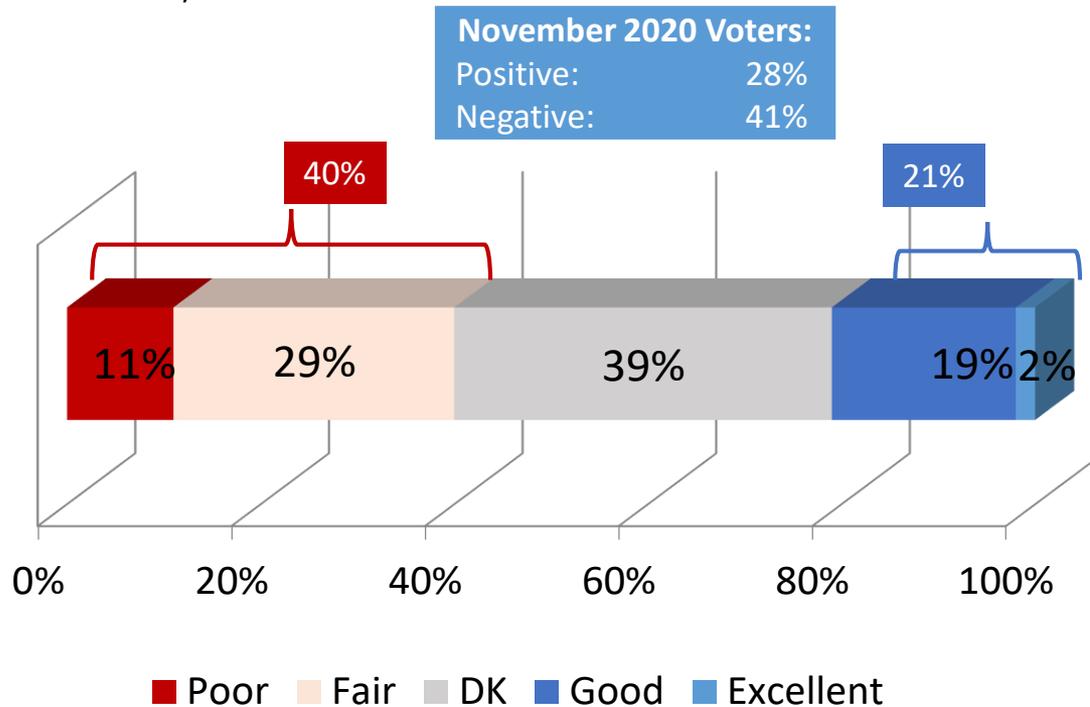
- **A survey of 400 likely voters in the Canby School District was conducted by telephone using professional interviewers. Interviews were conducted via both landline and cell phone. Cell phone interviews represent 70% of the sample.**
- **A voter file sample was used and the poll universe was diminished to reflect a likely November, 2020 electorate. A crosstab was generated based on vote history to represent May voters (n=222). Unless specifically noted, these data represent an analysis of May voters throughout.**
- **Interviews were conducted February 11th-13th, 2020.**
- **The margin of error for the sample as a whole is plus or minus 4.9 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.**
- **Throughout this report we refer to “younger” and “older” voters. Younger voters are under age 50 and older voters are age 50 and up.**
- **Throughout this report we also refer to “targets” and “soft supporters”. Targets are defined as voters who start out undecided or are voting “yes, not strongly” on the bond.**
- **This analysis also includes data from a n=400 sample survey conducted October 1st-4th, 2019 with a margin of error of plus or minus 4.9 percentage points at the 95% level of confidence.**



Where We Start



November voters are in the same boat. The school district will need to implement a robust education effort between now and May.



Most likely to say "only fair"

Some college	36%
Democratic women	35%
Older Democrats	34%
Partisan scores 94+	34%
All voters	29%

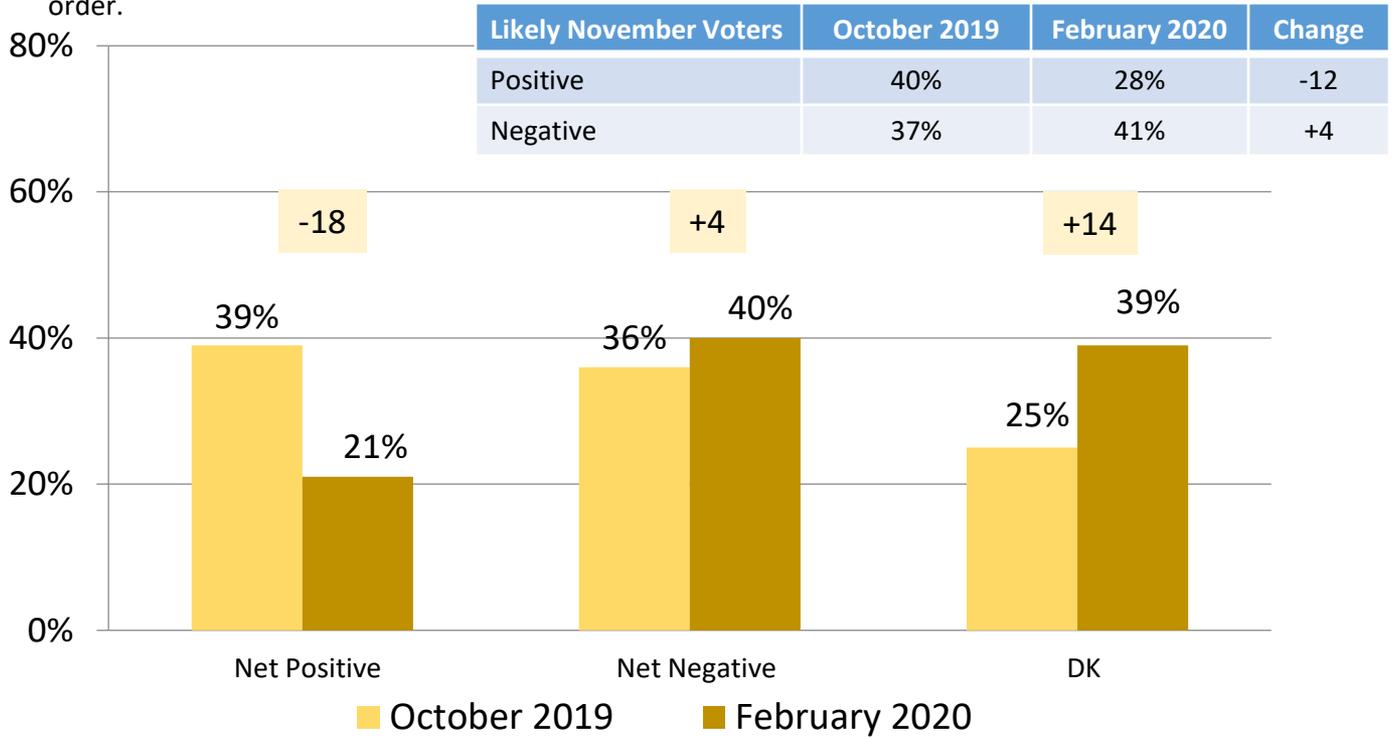
Most likely to be unsure

Non-parents	58%
HS or less	52%
Ages 60-69	50%
Older, no college	50%
Over age 70	48%
Partisan scores 47-93	48%
Older Republicans	46%
Men over age 50	46%
Women, no college	44%
All voters	39%

Do you think Canby School District facilities are in excellent physical condition, good condition, fair condition, or are they in poor physical condition?



However, on the whole, most have moved into the “DK” column, indicating an education effort is still in order.



Do you think Canby School District facilities are in excellent physical condition, good condition, fair condition, or are they in poor physical condition?

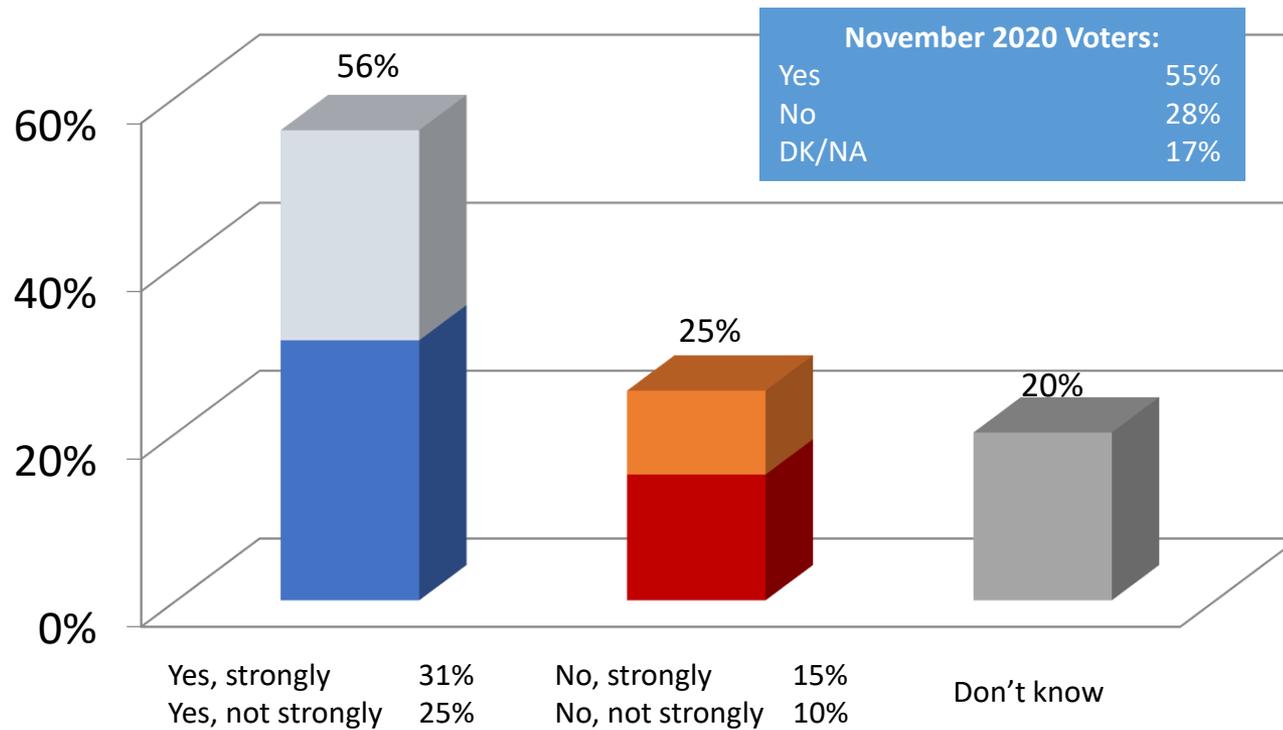


To win, a proposal should meet the following benchmarks:

1. Overall support for the proposal should be in the mid-50s or higher
2. The intensity of support must be around 40% or higher
3. The intensity of opposition should be muted—around 25% or less
4. In almost any ballot measure contest — *but particularly those involving taxes and revenue* — initially undecided voters will break towards the “no” side in far greater numbers than they do towards the “yes” side. Hence the need for a cushion cited in points one and two above



Strong support is anemic with over one-quarter indicating they only support the proposal “not strongly.”

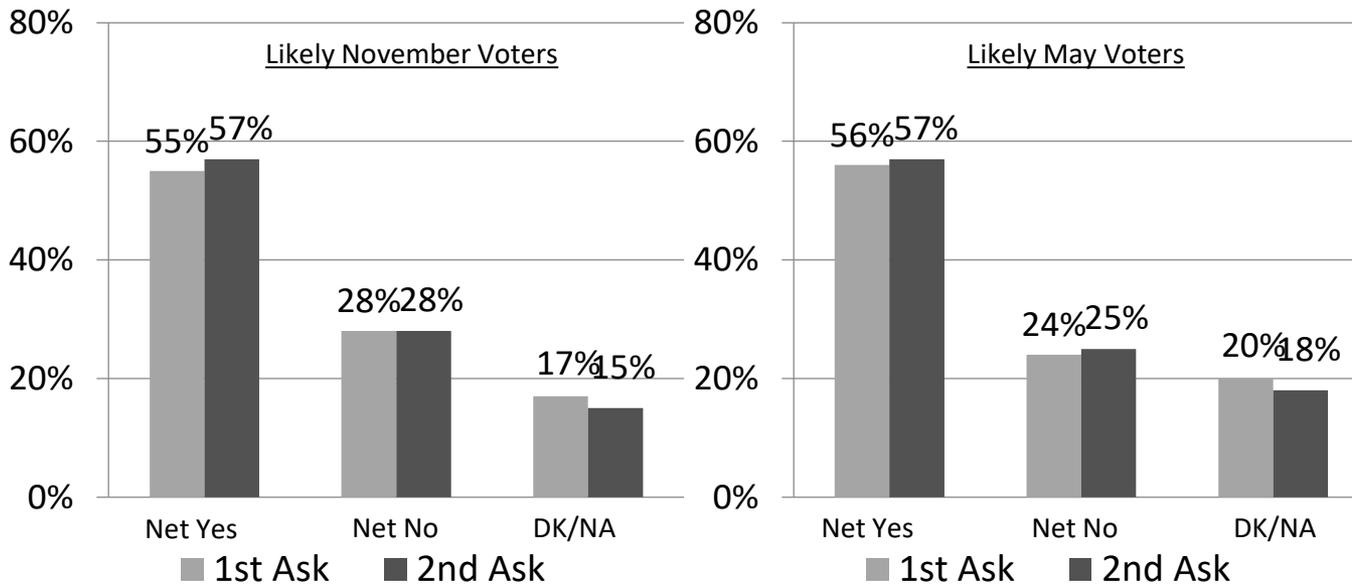


The Canby School District may place a bond measure on the November 3rd, 2020 ballot which would read: “Bonds to increase, safety; update, repair schools and technology. Shall District update safety, technology; improve, repair schools; issue \$75 million dollars in general obligation bonds; estimated to maintain current tax rate?” Having heard this, if the election were held today, would you vote “yes” or “no” on this bond measure?



	<i>Yes</i>	<i>No</i>	<i>Don't Know</i>	<i>Yes Margin</i>
School facilities – net positive	55%	36%	9%	+19
School facilities – net negative	91%	8%	1%	+83
School facilities – Don't know	20%	34%	46%	-14
Current SD Parents	69%	15%	15%	+54
Past SD Parents	60%	22%	18%	+38
Never have had children in SD	39%	37%	24%	+2
Zip 97013	54%	25%	21%	+29
Other	58%	24%	19%	+34
TOTAL	55%	24%	20%	+31

Having heard this, if the election were held today, would you vote “yes” or “no” on this bond measure?



Let me tell you a little more about the bond we just discussed. This proposal is designed to increase security and safety for students and staff by creating new secure entry vestibules in schools, installing more security cameras, limiting access points, improving fire safety and upgrading to key card access. The bond would also pay for upgrades in older buildings including H-VAC replacements; modernization of technology, classrooms and science labs; and repairs to aging roofs and other needed maintenance. It would be a renewal of expiring bonds, meaning it would not increase the current tax rate for homeowners. Having heard this, would you vote yes or no on this bond proposal?



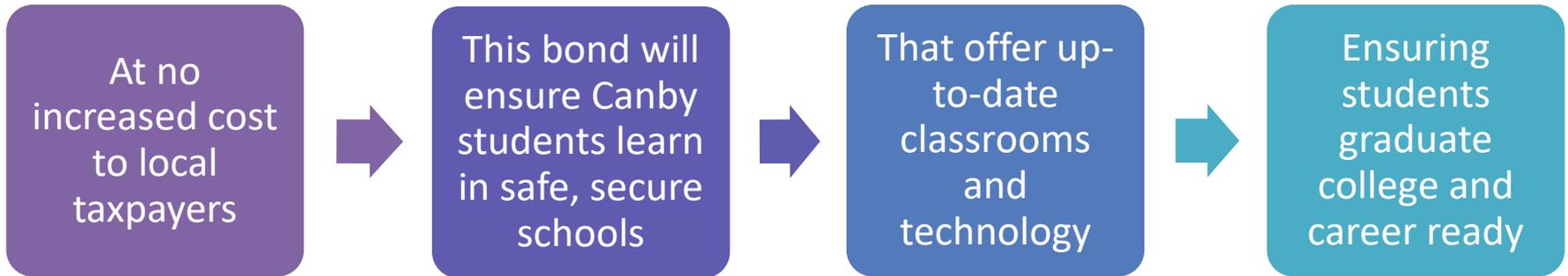
November Voters	First Ask	Second Ask	Change
Yes, strongly	29%	35%	+6
Yes, not strongly	26%	22%	-4
No, not strongly	11%	12%	+1
No, strongly	17%	17%	-0-
DK/NA	17%	15%	-2

May Voters	First Ask	Second Ask	Change
Yes, strongly	31%	36%	+5
Yes, not strongly	25%	21%	-4
No, not strongly	10%	10%	-0-
No, strongly	15%	15%	-0-
DK/NA	20%	18%	-2

If the election were held today, would you vote 'yes' or 'no' on this bond measure?



Message Strategy



Note: this frame was arrived at through a combination of top tier messaging and regression analysis.



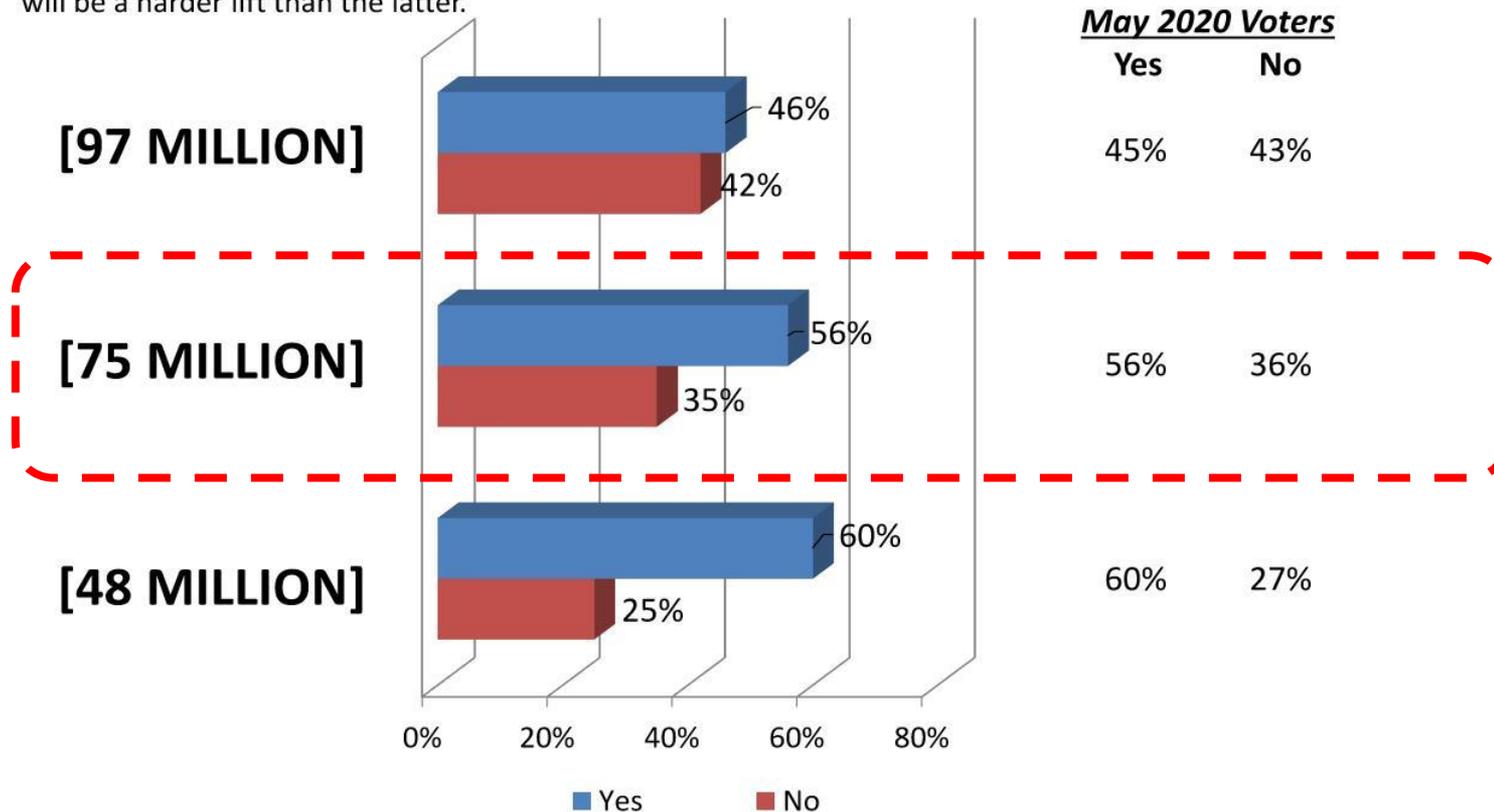
Bond Financing

Overall Bond Size

The size of the bond does impact support

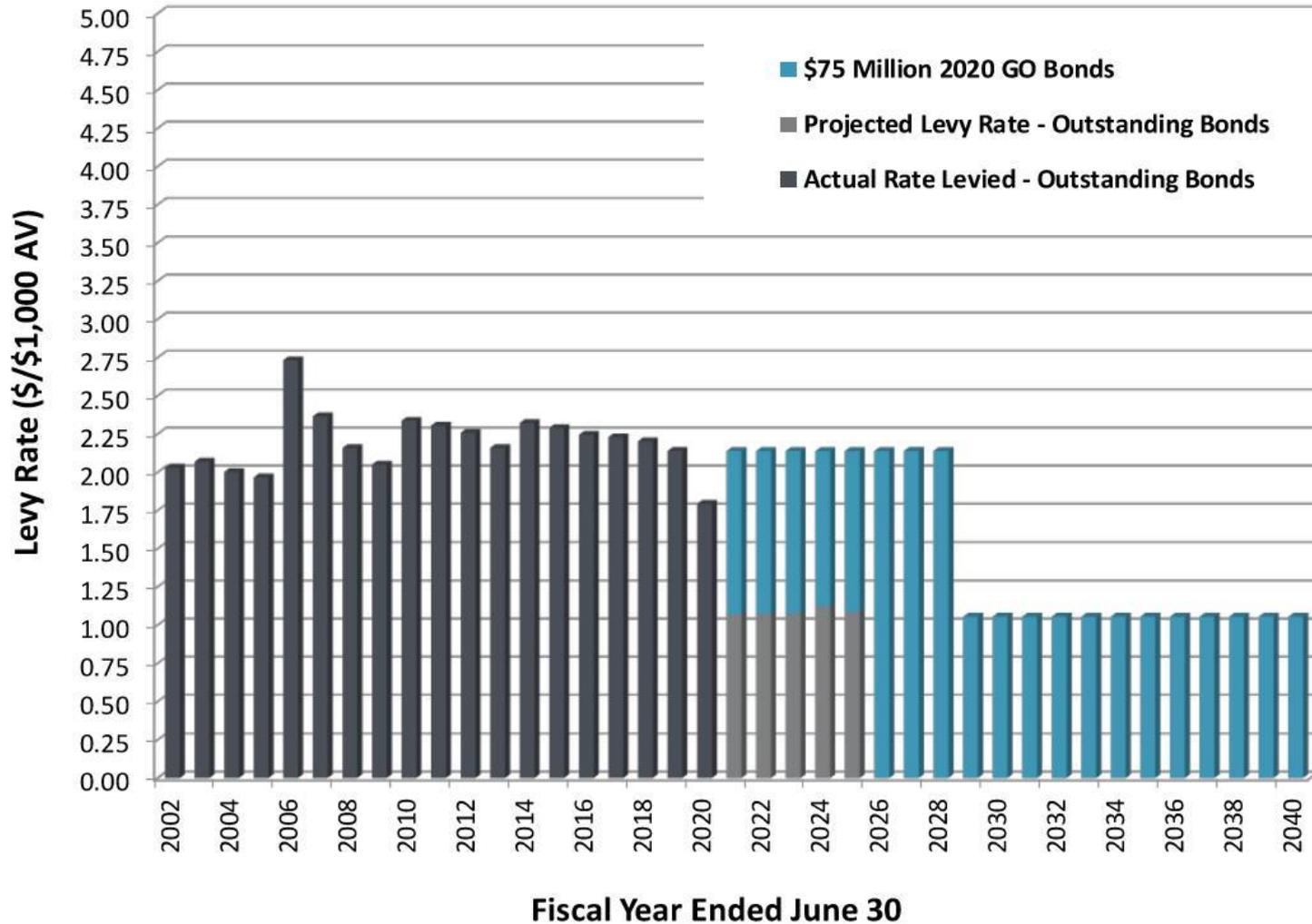


We should stick with a \$75 million or \$48 million proposal regardless of the election date. The former will be a harder lift than the latter.



CANBY SCHOOL DISTRICT No. 86

General Obligation Bonds, Series 2020 – Projected FY2019 Levy Continuation Through FY2028 (20 Years)



Additional Funding Opportunity

Oregon Department of Education's Oregon School Capital Improvement Matching Program - OSCIM Grant



Office of Finance and Information Technology
Office of School Facilities

OSCIM Program Pre-Election Commitment Results May 2020

OSCIM Program First in Time List Recipients and Waiting List

District ID numbers that follow a ^ and are highlighted will receive a commitment of OSCIM Program First in Time List Funds.

District ID	District Name	Local Bond Amount	Priority Rank	OSCIM Grant
^2143	North Santiam SD 29J	\$26,000,000	141	\$4,000,000
^1991	Douglas County SD 4 (Roseburg 4)	\$38,000,000	133	\$5,888,160
^1929	Canby SD 86	\$80,000,000	155	\$4,689,437
^2192	Perrydale SD 21	\$4,059,185	94	\$1,695,054
2192	Perrydale SD 21	\$4,059,185	94	\$572,350
1930	Estacada SD 108	\$20,000,000	157	\$4,000,000
2254	Newberg SD 29J	\$130,000,000	150	\$5,026,044



Review Proposed Bond Projects

Proposed Bond Projects

PROPOSED BOND PACKAGE TOTAL AMOUNT:	\$75,000,000
ADDITIONAL FUNDING:	
Oregon School Capital Improvement Matching (OSCIM) Grant	\$4,689,437
TOTAL:	\$79,689,437

PROPOSED PROJECTS	ESTIMATED COSTS
Facility Upgrades and Safety/Security Improvements (Warm, Safe, and Dry)	\$ 27,156,000
Fire Door Improvements	\$ 90,700
LED Lighting Improvements	\$ 4,000,000
Instructional Technology Improvements	\$ 10,222,313
Canby HS 200 Wing Replacement	\$ 22,750,000
ADA Accessibility Improvements	\$ 2,278,100
Master Planning	\$ 650,000
<ul style="list-style-type: none"> • High School • Middle School • Elementary Schools • Maintenance Building 	
CTE Improvements K-12	\$ 2,500,000
District Athletic Improvements	\$ 2,170,000
<ul style="list-style-type: none"> • CHS Turf Infields • CHS Multi-Purpose Field • Baker Prairie MS Field Drainage • Ackerman Track Resurface 	
PROJECT COSTS	\$ 71,817,113
BOND CONTINGENCY/ISSUANCE/MANAGEMENT (10%)	\$ 7,500,000
PROPOSED TOTAL BOND PROJECT COSTS	\$ 79,317,113



Project Description

Facility Upgrades and Safety/Security Improvements (Warm, Safe, and Dry)

- Safety & Security
- HVAC
- MEP Systems
- Interiors
- Exteriors
- Nutrition
- Roofing



Project Description

Fire Door Improvements

- (2) Fire suppression doors at Knight Elementary School
- Wiring set of fire suppression doors at Lee Elementary School to main office lock down system



Project Description

LED Lighting Improvements

- Select school site upgrades of existing light fixtures to more efficient and longer lasting LED light fixtures and controls.



Project Description

Instructional Technology Improvements

- Classroom Technology (including wireless access points, projectors, & voice amplification systems)
- Safety & Security Technology (including security cameras and installation)
- Commons Area Technology (including projection, sound, and technology in school Gymnasiums, Cafeterias, Libraries & Computer Labs for school and community events)



Project Description

Instructional Technology Improvements - Continued

- Building Communications Technology (including phone, intercom, clock and bell systems)
- Student Technology Refresh (including incremental replacement of devices & increasing student-to-device ratios)
- MDF/IDF Technology Distribution Closets – (including school site technology/network connection points and terminals)



Project Description

Canby High School 200 Wing Replacement

- Replace existing “200 Wing” science classrooms and lab spaces at Canby High School. Includes design, demolition and new construction.



Project Description

ADA Accessibility Improvements

ADA Restroom Upgrades:

- Add (1) ADA Unisex restroom at each school site across District (except for Baker Prairie MS).
- Add (1) ADA changing room with ceiling hoist at Knight Elementary.
- District-wide playground accessibility improvements (includes surfacing, ramps & equipment).



Project Description

ADA Accessibility Improvements

Improve accessible approaches to each school site:

- Add (2) ADA push button operators at entry doors in each Elementary and at Middle School.
- Add (5) ADA push button operators at entry doors to Canby High School.
- Ackerman Gym elevator and corridor to provide access to locker rooms.



Project Description

Master Planning

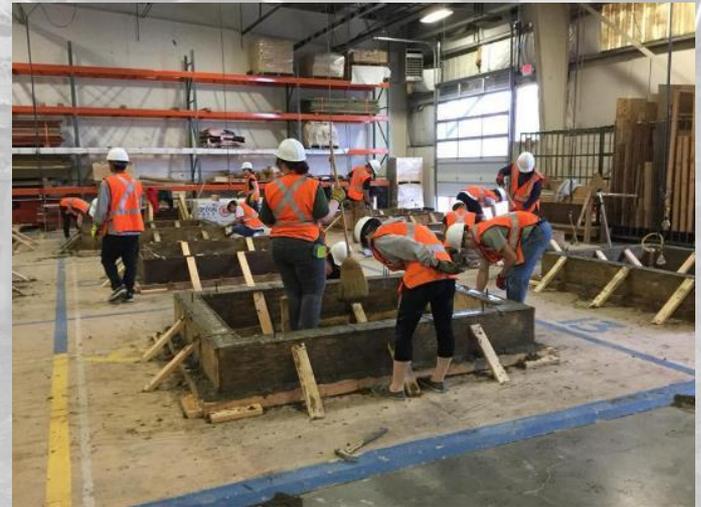
- Elementary School Replacement Study and Planning
- Middle School Visioning and Planning
- Canby High School Comprehensive Visioning and Master Planning
- Maintenance Building Replacement Study



Project Description

CTE Improvements K-12

- Promote hands-on, experiential learning opportunities across the K-12 grade levels with spaces and technology to support these activities.
- Create the infrastructure to support the more specialized operations and equipment in HS CTE spaces.
- Add Maker/STEAM spaces at elementary and middle levels.



Project Description

District Athletic Improvements

CHS Turf Fields:

- New turf infields for CHS softball & baseball
- New multipurpose turf athletic field



Project Description

District Athletic Improvements - Continued

Baker Prairie MS field improvements:

- Make drainage improvements to existing athletic fields

MS Track improvements:

- Resurface Existing Track at Ackerman MS

